Volume 1, Issue 1



# **TCCI MARCH NEWSLETTER**



Celebrating the Northern Kenya Investment Conference in Turkana and West Pokot



## INVESTING IN TURKANA AND WEST POKOT; REFLECTIONS FROM THE NORTHERN KENYA INVESTMENT CONFERENCE

At KNCCI Turkana, we had the privilege of participating in the Northern Kenya Investment Conference, a transformative event that ST POKOT showcased the immense potential of Turkana and West Pokot counties.

In his opening speech, the Deputy Governor John Erus of Turkana expressed his enthusiasm, stating, "This conference marks a pivotal moment for our region, where collaboration and investment will drive sustainable development and prosperity."

Justus Amoni, the Turkana Chamber chairman echoed this sentiment, emphasizing, "Our resilient communities are ready to harness the opportunities presented by strategic investments. Together, we can overcome challenges and shape a brighter future for Northern Kenya." He also urged investors and stakeholders to take advantage of cultural heritage and make Northern counties destinations for tourism and many other opportunities.

Making use of the borders of South Sudan, Uganda and Ethiopia would to boost peace and economic activities and it is only through policy reforms, infrastructure development, and business-friendly initiatives that the region is becoming increasingly conducive for investment, ensuring a fertile ground for profitable ventures.

Deputy Governor Rober Komolle of West Pokot highlighted the strategic importance of the region, "Investing in Northern Kenya unlocks access to regional and international markets, creating new economic corridors that benefit not only our counties but the entire East African region..

Opportunities in the agricultural sector such as livestock trade and



Turkana Chamber chairman Justus Amoni giving a speech at the NAIC conference in Turkana

bee keeping have a huge potential builds, and the need for emergency that needs to be explored fully." Uasin Gishu Chamber Chairman untapped potential Northern Kenya counties present to investors. He added that by leveraging public -private partnerships, the two region.

Cynthia Kamau, the Regional Director from KNCCI Nairobi, representing the Chamber President, emphasized, "noted that the investment landscape in Northern Kenya was favorable, with the ongoing efforts to improve the enabling environment. Through policy reforms and infrastructure develop- future. ment, the region is bound to become increasingly conducive for investment.

She also called on to the norm of investing in Women anyouthth because empowered women and youth uplift entire communities. She parted with the quote "As businesses flourish, resilience

aid diminishes."

Mr. Willy Kenei underscored the This event was one of a kind with gender mainstreaming and youth empowerment being recognized as one of the key drivers of economic growth and fostering social inclucounties can maximize impact and sion in the region. At KNCCI Turdrive sustainable growth in the kana, we believe in the power of collaboration and investment to uplift communities and unlock potential.

> Northern Kenya's resilience, strategic importance, untapped potential, public-private partnerships, and favorable investment environment set the stage for a promising bright

# INKOMOKO LAUNCHES ANNUAL MARKET LINKAGE FORUM TO BOOST ECONOMIC ACTIVITIES IN TURKANA WEST AND UASIN GISHU



TCQ chairman awarding INVOMOKO their membership certificate during annual market linkage launch

Business communities in Turkana West and Uasin Gishu are set to see a rise in economic activities as INKOMOKO launches annual market linkage forum.

Speaking during the event, the Inkomoko Kenya BGS Director, Cynthia Ndeti, urged business development institutions to join hands and pave the way of inclusive economic development.

She then stated, "As partners, let's seize this opportunity and create sustainable prosperity for all. We ought to make a better economy for the business community."

This statement serves as a reminder to ensure long lasting positive effects on entrepreneurs. The Turkana Chamber Chairman, Mr. Justus Amoni, lauded INKOMOKO for having been a champion on matters of integration between the refugee and host communities.

He went on to add "There's alot of market potential between us and I urge all business peo-

ple to explore available opportunities."

The Uasin Gishu Chamber Chairman Mr Willy Kinei recognized the efforts Inkomoko Kenya put in towards this cause and encouraged the traders to get out of their comfort zones and network.

During his closing remarks, the CEC Trade, Cooperatives, Gender and Youth affairs Mr. David Erukudi, encouraged the non governmental organizations present to work together and utilize opportunities present that will grow the local economy.

This annual market linkage forum, will benefit hundreds of traders from Turkana West to Uasin Gishu. Going forward, the Turkana chamber will work to streamline the formalization process so that all smes benefit from all services.

## TURKANA CHAMBER'S ROLE IN ADVANCING INCLUSIVE SOCIO-ECONOMIC STRATEGIES THROUGH KISEDP

We're thrilled to share that Turkana Chamber recently took part in the KISEDP stakeholders meeting.

This pivotal event brought together multiple stakeholders and zeroed in on strategies to bolster socio-economic opportunities for refugees and host communities, while ensuring PWDs and other marginalised individuals have a rightful place in society.

The KISEDP plan contains the component of; creating a conducive environment that attracts investment from the private sector and financial service providers to promote the local economy Invest in basic socio-economic infrastructure, introducing sustainable models and strengthening capacities for enhanced and inclusive national service delivery.

In addition, it aims to enhance innovative aid delivery and increase financial inclusion for refugees and host communities to increase self-reliance and reduce poverty and lastly increase access to higher and specialised education and support market driven skills and capabilities of refugees and host communities to take part in the local economy.

At TCCI, we believe in the power of economic empowerment, inclusivity and the immense potential that lies within every individual, regardless of differences.

We recognize that initiatives like the KISEDP play a crucial role in paving the way towards a more inclusive and prosperous future for all members of society. By focusing on creating a conducive environment for investment, enhancing infrastructure, and promoting innovative aid delivery, we can unlock opportunities that empower individuals and communities to thrive.

We have been committed to supporting such initiatives and driving positive change within our community through working on and championing for the inclusivity of PWDs in entrepreneurial spaces. Through partnerships with stakeholders from diverse sectors, we strive to amplify the impact of programs like the KISEDP and ensure that their objectives translate into tangible outcomes for those they aim to serve.



KISEDP stakeholders at the quarterly meeting

# KNCCI TURKANA AND ILO PROSPECTS' ENGAGEMENT WITH REFUGEE ENTREPRENEURS ON THE PATH TO INCLUSIVE GROWTH

KNCCI Turkana recently welcomed Lilyanne Ndinda and Jens Dyring from ILO Prospects for an insightful visit. The primary primary objective was to engage with the vibrant SME community in Turkana and delve into discussions surrounding the substantial economic impact of refugee entrepreneurs on the local economy.

During the meeting, there was an emphasis on recognizing and appreciating the contributions made by refugee entrepreneurs. These individuals have not only injected vitality into the local economic landscape but have also played a pivotal role in fostering community resilience and cohesion.

A key highlight of the discussion centered on the imperative need to equip both refugee and host entrepreneurs with the essential tools and resources necessary for the success of their business endeavors. This shows the commitment of KNCCI Turkana and ILO Prospects to fostering inclusive economic growth and empowerment within the region.

As we reflect on this enriching exchange, it becomes abundantly clear that by nurturing entrepreneurship and providing support where needed, we can cultivate an environment where all individuals, irrespective of their background, can thrive and contribute meaningfully to the socio-economic fabric of Turkana County.

Together, through collaboration and empowerment, we pave the way for a brighter, more inclusive future, where the entrepreneurial spirit knows no bounds.



Jens Dyring of ILO Prospects in a meeting with TOO chairman during office visit



TCCI vice chairman Edward Okumu and Lityanne Ndinda of ILO Prospects visiting entrepreneurs in the jua kali sector

# ENHANCING ECONOMIC DEVELOPMENT IN TURKANA WITH KENYA MARITIME AUTHORITY



KMA Director General at TCO office in a meeting with Chamber leadership deliberating on investment opportunities in the maritime sector

In a bid to explore untapped investment opportunities, the Kenya Maritime Authority (KMA) paid a courtesy call to the Turkana Chamber office. This strategic meeting aimed to introduce the KMA team to the intricacies of the Turkana Chamber while delving into discussions surrounding potential investments in the region's maritime sector. Central to the discussions was the recognition of Lake Turkana's potential for economic development.

The Director General of KMA, Mr. Martin Dzombo Munga, emphasised the significance of leveraging this valuable resource and proposed the involvement of various stakeholders to capitalize on the opportunities it presents.

He notably remarked, "Communities are beginning to change, and the youth are a significant demographic within our population. It is imperative to explore avenues through which the fishing sector can become a sustainable livelihood for them."

Echoing this sentiment, the chairman of the Turkana Chamber, Mr. Justus Amoni recognized the role of Turkana Chamber in empowering youth entrepreneurs. He highlighted ongoing initiatives like Promoting Self Employability and Entrepreneurship in Turkana West (ProSEET) facilitated by organizations such as Gizkenya .He also emphasized the great results the collaboration with Prospects ILO program to create avenues for decent job opportunities in the region has brought about.

The meeting served as a platform for constructive dialogue and highlighted the mutual commitment of both the Kenya Maritime Authority and the Turkana Chamber to drive economic growth and empower the local communities.

Through collaborative efforts and strategic partnerships, it is to be noted that the potential of Lake Turkana as a catalyst for socio-economic development will be fully realized in future, ultimately benefiting the region as a whole

# TCCI TAKES ON ADVOCACY AND FORMALIZATION IN TURKANA NORTH

he kick off of The advocacy and formalization meetings with registered KNCCI members in Turkana North supported by ILO Prospects are currently underway, marking the beginning of a crucial initiative as members share insights and collectively work towards sustainable development.

Through open dialogue and exchange of ideas, participants are not only advocating for their interests but also fostering a spirit of cooperation aimed at driving positive change in Turkana North.

With the support of ILO Prospects, these meetings signify a significant step forward in formalizing partnerships and strategies for sustainable development in the region. By using sources and expertise of both the KNCCI and the ILO, participants are set to develop comprehensive approaches that address key challenges while making use of opportunities for economic growth and social progress.



Turkana North business community during the advocacy and formalization activity

### TCCI BEGINS PPD ACTIVITIES IN TURKANA WEST

Turkana County - KNCCI in partnership with GIZ Kenya for PPD forums, emphasizing socio economic advancement in Turkana West. Targeting youth refugee and host community entrepreneurs, these forums strive for inclusive prosperity and self-sufficiency through ProSEET



Youth in Turkana West addressing TCCI and other stakeholders during PPD

# KNCCI TURKANA BRINGS TOGETHER CEOS FOR A GROUNDBREAKING DINNER EVENT

KNCCI Turkana set the stage for an evening of networking, collaboration, and celebration at the prestigious CEO's Dinner!

Leading figures from various industries including the Nairobi Chamber, Uasin Gishu Chamber and West Pokot Chamber, gathered under one roof to share insights, forge new connections, and honor the remarkable achievements of our dynamic CEO community.

The event showcased the spirit of entrepreneurship and innovation thriving in our region. From engaging conversations to strategic partnerships, the CEO's Dinner was a testament to the power of collaboration and the limitless potential of our business leaders.

Together, we are shaping the future of Turkana's business landscape and driving economic growth for generations to come.



Chamber leadership (*fromleft*) Chairman Justus Amoni (Turkana), Director Cynthia Kamau (Nairobi), Vice Chairman Mark Loriso (West Pokot) and Chairman Willy Kenei (Uasin Gishu) at the CEO's dinner in Turkana

# USAID NAWIRI AND TCCI BEGIN TALKS ON THE CBC MODEL IN TURKANA

KNCCI Turkana hosted USAID Nawiri to deliberate on approaches to improve the Community Business Council (CBC) model across 22 wards in Turkana County.

The CBC model focuses on empowering the business community to advocate for the key issues affecting them while enhancing a better business environment.

As KNCCI Turkana and USAID Nawiri continue to collaborate on enhancing the CBC model, there is a firm resolve to ensure inclusivity and representation of marginalized groups, including women and youth entrepreneurs.

By the voices of all stakeholders and promoting equitable participation, the CBCs can truly serve as dynamic engines of economic growth and social progress in Turkana County.



TCCI executives in a meeting with Samwel Kablit of USAID Nawiri deliberating on the CBC model



Lilyanne Ndinda alongside Vice Chairman Edward Okumu visiting jua kali traders in Turkana



Interactive session of prospect clients and entrepreneurs at the Annual Market Linkage forum



TCCI Directors at the CBC meeting with Samwel Kablit of USAID Nawiri



Innocent, a stakeholder from Kakuma Refugee Camp at KISEDP stakeholders meeting voicing issues in his sector



TCCI Chairman Justus Amoni addressing the business community during launch of the Annual Market Linkage Forum



Lilyanne Ntlinda in a meeting with TCCI executives during office visit



TCCI CEO pitching at the Turkana and West Pokot NAIC conference



Turkana Women in Business at the CEO's dinner



TCCI Chairman Justus Amoni alongside Lasin Gishu Chairman Kenei at the Turkana and West Pokot NAIIC conference



TCCI Vice Chairman Edward Okumu speaking at the CEO's Dinner



KDII booth at the NAIC conference

# TURKANA AND WEST POKOT COUNTY INVESTMENT CONFERENCE POR NORTHERN KENYA FUND REALING PORPHRISTR ROWS OF THE PORT OF THE PO

Panelists at the Northern Kenya Investment Conference in Turkana led by Onesmus of UN-DR Kakuma office



Turkana Deputy Governor visiting booths at the INJIC conference



ACDI/VOCA Vice President Ncole Chao giving a speech at the NVIIC conference

# **PIETORIAL**



BDS stakeholders at the INKOMOKO Annual Market Linkage Forum Launch in Kakuma



TCCI registered members after an advocacy meeting with Director James Kibele and Christine Lomodo



Kelvin Andati of Humanity and Inclusion presenting at the KISEDP stakeholders meeting



TCCI Chairman (Right) alongside ACDI/VOCA Vice President Nicole Chao and Samuel Muli interacting during the NKIIC conference



Uasin Gishu chamber Chairman and Vice Chairman visiting the Kakuma Office with TCCI Chairman Justus Ewoi and Director Emuria



KISEPD Stakeholders in a meeting

### TURKANA CHAMBER MEMBERSHIP CATEGORIES

# "Growing your business together"



**TURKANA COUNTY CHAPTER** 

Established in 1981, the Turkana Chamber represents and protects the interests of the business community in Turkana. It is comprised of members from business and industry sectors playing an important role in the diversification of the Kenyan economy. TCC works to promote and protect commercial and industrial interests of its members and the business community at large in Turkana County and its neighboring partners at national and international borders.

### Chamber Membership Benefits and services:

- i) Voice of the Business Community
- ii) Linking members to Financial institutions
- iii) Market Linkages and access
- iv) Business marketing and advertising
- v) Mediation on trade disputes and arbitration
- vi) Formation of Business associations
- vii) Access to public-private dialogue,
- viii) Business promotion and publicity
- ix) Capacity development of members,x) Institutional strengthening

### Thematic Areas

- 1. Advocacy, Lobbing and Market Linkages.
- 2. Participatory and Inclusive Leadership.
- 3. Capacity Development.
- 4. Cross-border market days and Security.

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Mem	bership Categories
Platinum	KES 50,000 - KES 100,000
Gold	KES 20,000 - KES 50,000
Silver	KES 10,000 - KES 20,000
Ordinary	KES 3,000 - KES 5,000

To make membership payments use below details:

———— Ва	ank Payment ————
Account Numbe	r: 0990284351771
Account Name:	KNCCI
Bank Name:	EQUITY
Bank Branch:	LODWAR
Bank Swift:	KENEQ
Bank Code:	068
——— Мр	esa Payment
PAYBILL	
Business No: 247	247
Account No: 099	0284351771

Send Payment confirmation messages to +254 713 223 832

### **GOT INQUIRIES? REACH OUT TO US TODAY!**



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